



CC FORUM

GLOBAL INVESTMENT IN
SUSTAINABLE DEVELOPMENT

X EDITION

27-31 MAY 2024
PARIS





Palais de Monaco

March 2020

The Principality is honoured to host the CC Forum "Investment in Sustainable Development".

The Monaco edition, with the participation of high-profile delegates and inspirational keynotes, will offer heated panel discussions and public debates on some of the most pressing issues mankind is facing today. The core agenda will focus on the urgent need for the preservation of our planet together with the nurturing of economic and social progress. Its main objective is to make a valuable contribution to building a new world paradigm - one that will set the narrative for more environmentally responsible business behaviours.

The CC Forum represents a leading global investment platform welcoming both institutional and private impact investors as well as some of the world's most innovative start-ups.

The current global situation requires creative, ethical and nuanced thinking. Therefore, policy makers, government strategists, entrepreneurs and international celebrities will gather at the CC Forum to shape coherent strategies for the preservation of the world as we know it and also to innovate for the challenges of the future.

I wish all participants a warm welcome to Monaco and fruitful exchanges.

Albert de Larosière



PA




BUCKINGHAM PALACE

11th October, 2019.

Dear Mr Studennikoff,

I have been asked to thank you for your kind letter of loyal greetings to The Queen on behalf of all those attending the 3rd Edition of the CC Forum London which is being held on 15th and 16th October at The Queen Elizabeth II Conference Centre.

Her Majesty was interested to learn that the theme for the Conference is "*Investment in Emerging Technologies*" and much appreciated your kind words. In return, The Queen has asked me to send her warm good wishes to you all for a successful event.

Yours sincerely,


Poppy Whitworth
Loyal Greetings Officer

Mr Max Studennikoff.



Kingdom of Bahrain

Prime Minister's Office



مملكة البحرين
مكتب رئيس مجلس الوزراء

PMO-DG/767/2021

Monday, November 29th 2021

Max Studennikoff

Chairman of the Organising Committee
CC Forum Middle East
Ld la Graffiniere
49150 Cuon
Bauge-en-Anjou
Republic of France

Dear Mr. Studennikoff,

Thank you for your letter of November 1, 2021, inviting HRH the Crown Prince and Prime Minister, Prince Salman bin Hamad Al Khalifa, to patronise the Climate Change Middle East Forum in the Kingdom of Bahrain on March 21-23, 2022.

I am pleased to inform you that His Royal Highness has agreed to patronise the event.

Arrangements for His Royal Highness's patronage should be made through my office: dg@pmo.gov.bh

Yours sincerely,

Hamad Al-Malki

Prime Minister's Office Director General and Cabinet Secretary General
Prime Minister's Office
Kingdom of Bahrain





Dear esteemed delegates,

I am privileged to welcome you in the UAE at the 9th edition of CC (Climate Change) investment Forum. It gives me particular pleasure to do so during the United Nations's COP28 when the world leaders gather in the UAE in order to find solutions to some of the existential challenges we are all facing today.

Our nation has been spearheading the implementation of the UN's SDG goals. Impact investment has been prioritised as a cornerstone of its long-term strategy.

The founding father of the UAE HH Sheikh Zayed bin Sultan Al Nayan had a lasting vision for this country's sustainable development and his devotion to environmental protection was demonstrated throughout his leadership.

I am fully aligned with the mission of CC Forum of identifying the investment-based solutions for the sustainable future of our planet and therefore wish its Dubai edition every success.

*His Royal Highness
Sheikh Tahnoon
bin Sayeed bin Tahnoon
Al Nahyan*



Dear Friends,

The mission of CC Forum is getting together leading institutional and private investors, policy makers, thought leaders and innovative startups united in their zeal to change the current economic paradigm and effectively make the world a better place. It is the only global investment forum which is entirely focused on sustainable development.

We firmly believe that in order for us to prosper a new type of entrepreneurs should be bred who would be more concerned with environmental and societal impact of their activities than with extracting a profit in the short term. Therefore our motto is “Invest sustainably”.

At a time of unprecedented challenges that mankind is facing, CC Forum’s agendas deal with the most pressing issues including climate change, renewable energies, waste management, healthcare and wellbeing, education, philanthropy and social inclusion.

CC Forum provides its participants with a unique opportunity to consider the ways in which government strategies, emerging technologies and investment opportunities can be put to good use for the sake of humanity and our planet.

Max Studennikoff
Chairman & Founder
CC Forum



I am honoured to receive CC Forum's prestigious award «For Creating the Ministry of Blue Economy».

The recognition emboldens my resolve to deliver on the potential of Blue Economy in cooperation with legacy investors the forum brings to the table.

At the National Focal Point with International Climate Obligations to the UNFCCC let me tell you that, in the light of this, this honour will only encourage more action and speed up the national efforts to meet our climate goals.

*President of Nigeria
Bola Tinubu*



It is with great honour that I accept the CC Forum's award «For Commitment to Children's Education and Well-being».

I consider it as a recognition of my Foundation's humanitarian endeavours and of my personal commitment to supporting underprivileged children.

I firmly believe that it is through encouraging the young, through sports and social activities and, most importantly, through our love and care that we can make a difference.

The future of our planet is in the hands of our children.

*Her Serene Highness
Princess Charlene of Monaco*

A handwritten signature in black ink, reading "Princess Charlene of Monaco". The signature is written in a cursive style with large, flowing loops, particularly in the initial "P".



I am honoured to accept the award for "Outstanding Contribution to Advocating Gender and Racial Equality". It means a great deal to me personally and my colleagues to be recognised for our efforts in improving fairness for all – regardless of race or gender.

Your award helps highlight the importance of the work we undertake and helps ensure its continuation.

Many thanks and best wishes,

Naomi Campbell



It's a great honor for me to attend the CC Forum and to receive the prestigious CC Forum 2020 Award.

The opportunity to bring together many international personalities, under the aegis of HSH Prince Albert II Grimaldi of Monaco, to discuss initiatives to safeguard our planet, is not only a commendable project, but now more than ever a real necessity.

In recent months we have experienced first hand an emergency of unprecedented proportions, unfortunately still unresolved.

The world of music, often experienced only as entertainment, in recent months has instead demonstrated an enormous ability to raise awareness and to comfort the people.

I am convinced that we all have a duty to preserve the world we live in, especially for future generations, because our health coincides with that of our planet.

Plácido Domingo

A handwritten signature in black ink, which reads "Plácido Domingo". The signature is fluid and cursive, with a long, sweeping underline.



I was absolutely delighted to be invited to attend the CC forum Monaco 2020. I was also delighted to learn that I am to receive the prestigious CC Forum award for a Lifetime of Environmental Campaigning.

It is a special pleasure for me to know that the Forum enjoys the patronage of HSH Prince Albert II Grimaldi of Monaco as I have had the pleasure and the privilege of meeting His Serene Highness on several occasions.

I have absolutely no doubt that climate change is one of the most serious emergencies that the planet faces at the present time. I was lucky enough to attend as a delegate of the European Commission the very first session of the Intergovernmental Panel on Climate Change, way back in 1988. I could hardly have imagined then how far we would still have to travel, more than 30 years later, before we come to terms with the magnitude of the task that confronts us.

The next, and crucial, meeting of the UNFCCC is now scheduled to be held in Glasgow in November 2021. Under the joint chairmanship of Italy and the UK, I wish the CC Forum in Monaco every success and hope that the outcome of its deliberations will serve to provide an important input to that meeting, one that is commensurate with both the challenges and the opportunities which lie ahead.

Stanley Johnson



By Deborah Anderson

I am deeply honoured to be the recipient of the 2020 CC Forum Philanthropy Award. The dedication HSH Prince Albert II shows for environmental causes is unparalleled and I'm happy to be here to support him.

This year will undoubtedly be remembered in history as a pivotal one—both because of the global pandemic and the world's response to the climate crisis in the wake of the virus. Though the challenges we face with regard to the environment are, without question, difficult, we have an incredible opportunity to take action. Covid19 simply accelerates the need for our swift response.

The charity I founded in 2007, The White Feather Foundation, works toward the Conservation of Life. Through advocacy, awareness and action, our Team partners with charities worldwide to preserve the health of our planet and encourage others to follow suit. Recently, I had the pleasure of Executive Producing an important film about soil regeneration, called 'Kiss the Ground' now available to view on Netflix, which offers a tangible and feasible solution to a catastrophic problem. It is through projects like this, that my hope is renewed, and that our future in the natural world can be saved...

When we all work together, toward common goals for our shared planet, amazing things can happen. For the sake of humanity, I'm grateful to be part of such a diverse, compassionate community. I look forward to continued progress and thank the CC Forum again for this distinguished honour.

Julian Lennon



I am privileged to receive the prestigious CC Forum Award. It gives me a particular pleasure to do so in the UAE following the signing of the game-changing Abraham Accord which is to redefine both economic and cultural opportunities in the Middle East.

My vision as that of the UNICEF's Ambassador is very much aligned with CC Forum's ethos and mission - convening global impact investors to brainstorm and crack down on the most pressing issues mankind is facing today.

I am happy that music as a means of cross-cultural communication can contribute to making the world a better place.

Maxim Vengerov



I am very grateful to be among the attendees of the CC Forum and the recipients of the CC Forum Award 2021.

It brings me a great joy as to an Israeli to receive the Award «For Building Cross-Cultural Bridges between Nations through the Arts» in the UAE as a symbol of a new, positive era of hope and cooperation, in the light of the historic Abraham accords reached last year.

In today's world, hope and cooperation are as crucial as ever in order to transition to a more sustainable, green future.

Music is not merely a form of expression, but a powerful instrument to bring people of all backgrounds, religions, and nationalities together.

In this time of historic change, I am proud to play a part in the CC Forum and stand with its goals and commitment to preserving our world, and bring together the people in it.

Evgeny Kissin



I am honoured to accept the CC Forum award. To receive it in the UAE is of particular importance, as Dubai has been emerging as a cultural and financial hub of international significance. This year is the 25th anniversary of Lord of the Dance. Iterations of the show have travelled the world. I continue to take great pleasure in witnessing how dance and music can bring joy and meaning to peoples' lives.

Moreover, the ethos of the CC Forum and its mission to promote sustainability has crucial resonances with my own project to help solve the global predicament of homelessness. It is only through bringing together finance, technology, the arts and science that we will be able to tackle the most pressing issues of our time.

Michael Flatley

A handwritten signature in black ink, consisting of a stylized 'M' and 'F' followed by a horizontal line and a circular flourish.



We are privileged to receive the prominent CC Forum Cote d'Azur's Award in the nomination «For promoting Peace, Freedom and Uniting Friendship».

For many years our Foundation has been doing exactly that - recognising the achievements by both individuals and organisations who have made outstanding contributions to promoting peace and freedom on our planet.

We are very pleased that this honour has now been bestowed on ourselves.

Our world is a small and fragile place. Let us keep it in peace.

HRRH

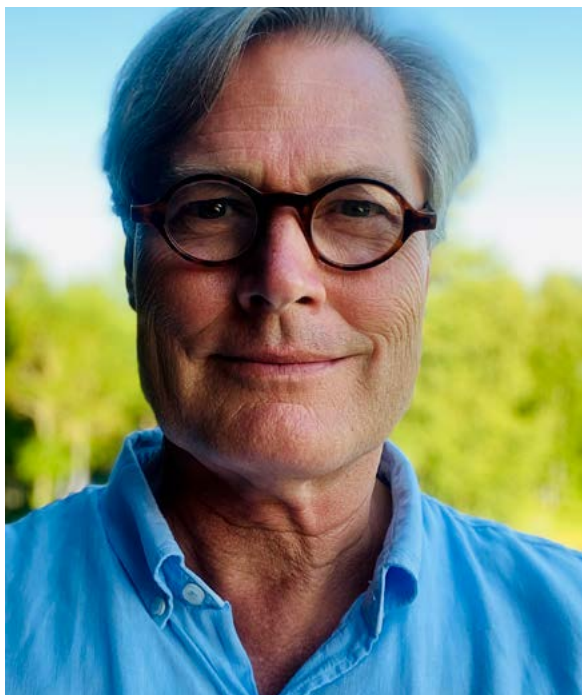
Herta Habsburg-Lothringen

Archduchess of Austria, Princess of Tuscany

HRRH

Sandor Habsburg-Lothringen

Archduke of Austria, Prince of Tuscany



The world is in a crisis. Half a century after the Club of Rome published its "Limits to Growth" Report, humanity has demonstrated an incapacity to change course. While bad news keeps on rolling out, and international meetings continue to be organized, statistics are worsening relentlessly. There seems to be no leadership.

Our network of 3,000 scientists and 1,000 entrepreneurs committed 25 years ago to change reality through entrepreneurship based on The Blue Economy. We use what we have, deploy innovations inspired by nature, and respond to local needs.

I consider with all humility CC Forum's prestigious Award as strong recognition for our commitment to bring science and innovation, economics and ecology to the market with private capital. Competitive sustainable business models will secure a rapid and sure transition. This award reinforces our resolve to be even more bold and brave.

There is no other way if we want our children to have a future.

Gunter Pauli

A handwritten signature in blue ink that reads "Gunter Pauli". The signature is fluid and cursive, with a long horizontal stroke at the beginning.



I am delighted to receive this award and humbled because of my small efforts of tackling climate change and other social issues have only spanned a few decades.

There are many others in the UK and across the world who have been tireless in seeking to confront the systemic issues who are behind many of the crises we face. I pay tribute to them and hope that this award will somehow help and inspire them to keep going and to keep the faith.

Together we can overcome!

A handwritten signature in black ink, appearing to be 'Nat Lord Wei', written in a cursive style.

*Nat
Lord Wei of Shoreditch*



50 years ago, I launched Beauty With A Purpose as my vision for every Miss World contestant to shine their light on the world.

Beauty With A Purpose has become a global platform for these brilliant young women to raise awareness and funds in support of their humanitarian, educational and ecological causes.

I am therefore humbled and grateful to receive this Award on their behalf.

*Julia Morley CBE
Chairman of Miss World Limited*

PROGRAMME



CONFERENCE

WORKSHOPS

(keynotes, presentations, panel discussions)

BUSINESS SPEED DATING

(10 sustainability investors meeting 10 sustainability startups)

ROUND TABLES

(behind-the-closed-doors meetings & discussions)

EXHIBITION

(in the lobby)

PRIVATE ENCLOSURES

(TBD)

PHOTOCALL AND RECEPTION

THE INVESTORS'S GALA DINNER &
AWARDS GIVING CEREMONY

VIP NETWORKING EVENTS





LEARN FROM THE GURUS



NETWORK WITH YOUR PEERS

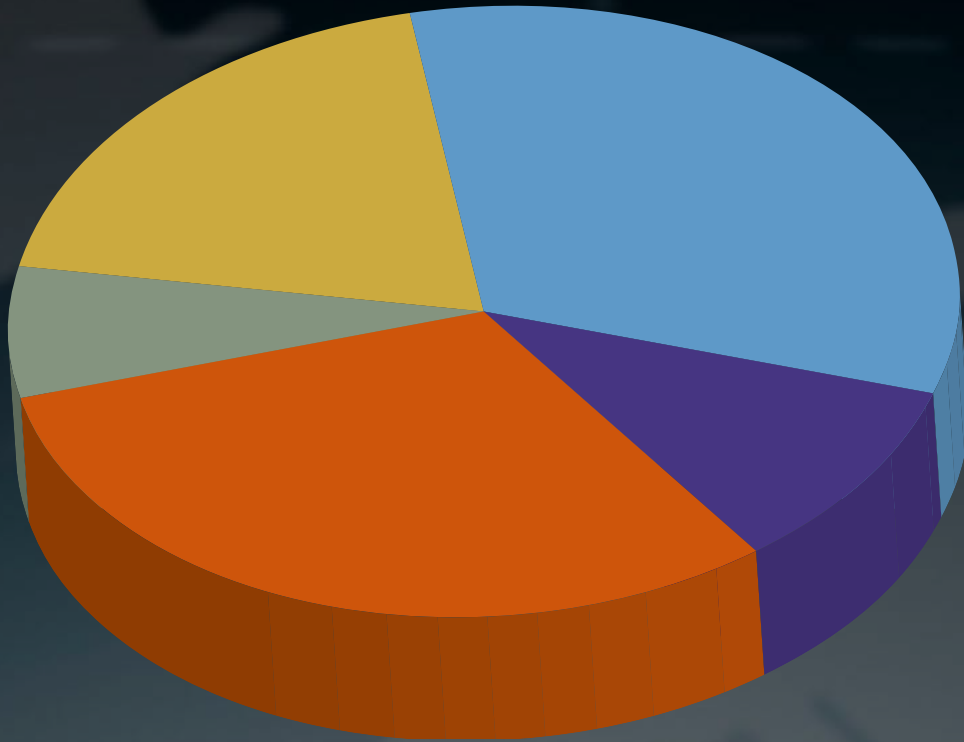


COME TO THE BUSINESS HUB



PARTY IN STYLE

WHO ATTENDS CC FORUM?



- Investors 33%
- Government officials 10%
- Startups and projects 31%
- Thought leaders, guests of honour 7%
- Miscellaneous 19% (partners, media, celebrities, etc.)



Alekno Photography
for CC Forum





Let's make digital entertainment greener

An alliance between artists, industry leaders & scientists to

BOOST

- Data collection
- Impact assessment
- Research into sustainable solutions

FOR DIGITAL ENTERTAINMENT

Sign the Pact: signing@entertainmentpact.com

RENDONS PLUS VERT LE DIGITAL ENTERTAINMENT

Une alliance entre artistes, les industriels et scientifiques pour

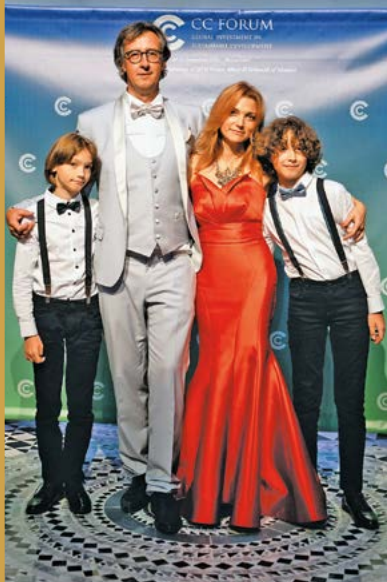
BOOSTER

- la collecte de données
- l'évaluation d'impact
- la recherche de solutions durables

PACT FOR DIGITAL ENTERTAINMENT

Sign the Pact: signing@entertainmentpact.com

A man in a dark suit and white shirt is standing in front of the banner.






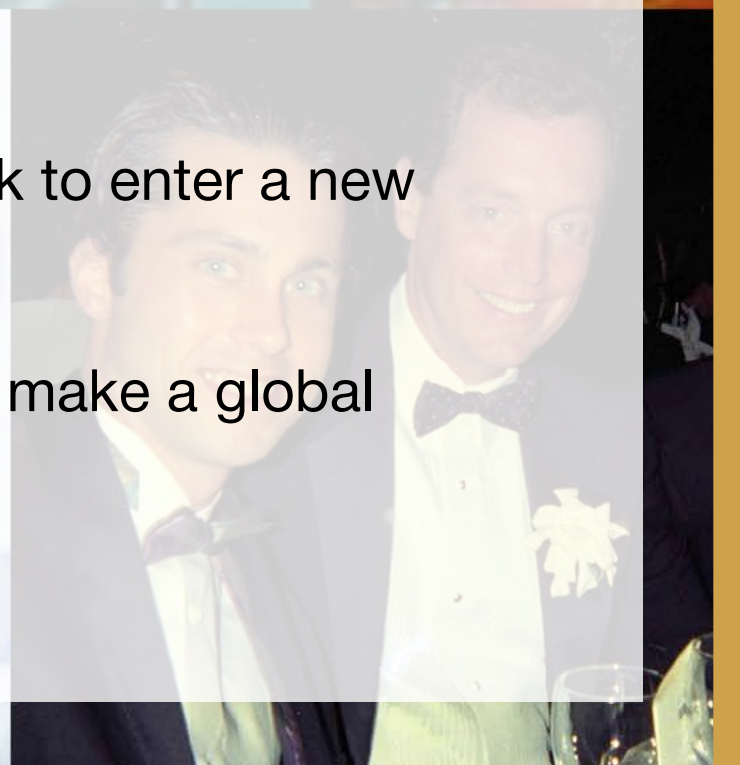


BENEFITS FOR PARTNERS/SPONSORS

- Showcasing your entity as a global business leader
 - An opportunity of your own voice being heard on a leading public platform
 - International PR exposure
 - Introductions to the thought leaders and decision makers
 - Meeting your peers
 - Access to institutional and private investors
 - Access to the world's brightest startups
- 



WHO SPONSORS CC FORUM?

- Companies and governments who are keen to position themselves as key players in sustainability
 - Entities which need international PR and image benefits
 - Companies which want to showcase their projects
 - Companies which want to launch a particular project
 - Companies which seek to enter a new market
 - Entities which want to make a global announcement
- 
- 

TITLE PARTNERSHIP PACKAGE

€ 1 000 000

- Association with the Forum «In Partnership with...» in All Materials
- Seating at the No.1 Table in Front of the Stage with Heads of States and Patrons
- 4 VIP Tables for Partners' Guests
- Branding on the Website and in Situ in Highly Visible Positions
- A Dedicated Fireside Chat or a Dedicated Presentation in the Conference's Prime Time
- Panel Discussions
- A Keynote Opportunity at the Gala
- The Biggest Exhibition Space Available
- Featuring in the Top Position on the Media Wall
- Featuring in All of the CC Forum's Printed and E-materials
- Inclusion in All of the CC Forum's Press Releases before and after the Event (1000+ Global Media Outlets)
- Dedicated Video/Photographer
- Curated VIP Introductions
- Curated Interviews in the Media



GENERAL PARTNERSHIP PACKAGE

€200 000

- Branding in a Highly Visible Position on Both the Website and in Situ
- A 10 Minute Keynote in Prime Time at the Conference
- A 5 Min Speech at the Gala
- A Panel Discussion
- Prime Exhibition Space
- Featuring on the Media Wall
- Pre- and Post- Event Press Releases
- Curated Introductions
- 20 VIP Passes



OFFICIAL PARTNERSHIP PACKAGE

€ 100 000

- Branding in a Visible Position on both the Website and in Situ
- A 10 Minute Keynote in Prime Time at the Conference or at the Gala
- A Panel Discussion
- Prime Exhibition Space
- Featuring on the Media Wall
- Pre- and Post- Event Press Releases
- Curated Introductions
- 10 VIP Passes



PLATINUM PACKAGE

€ 30 000

- A 10 Min Keynote/Presentation Opportunity at the Conference
- A Panel Discussion
- Branding
- Exhibition Space
- 7 VIP Passes

GOLDEN PACKAGE

€ 25 000

- A 5 Min Keynote/Presentation Opportunity at the Conference
- A Panel Discussion
- Branding
- Exhibition Space
- 5 VIP Passes

SILVER PACKAGE

€ 15 000

- A Panel Discussion
- Branding
- Exhibition Space
- 3 VIP Passes

BRONZE PACKAGE

€ 5 000

- Branding
- Exhibition Space
- 1 VIP Pass

PRESENTATION ON MAINSTAGE

€ 10 000

- 5 minute slot
- 2 VIP Passes

PRESENTATION ON WORKSHOP STAGE

€ 5 000

- 5 minute slot
- 1 VIP Pass

BUSINESS SPEED DATING SESSION

€ 5 000

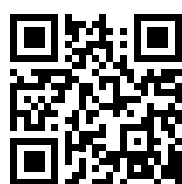
- Meeting investors face-to-face
- 1 VIP Pass

**20% VAT will be charged on all prices*



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PARIS



<http://www.cc-forum.com>